New Fam Sponsorship Opportunity

Minimum information that should be displayed on corporate website:

Page Title	***STB Jakarta/ASTINDO Leadership Congress /22-25 November 2026***

ASTINDO Leadership Congress 2026 — Call for Sponsors

The Association of Indonesian Tours and Travel Agencies (ASTINDO) is Indonesia's foremost travel trade association, with a nationwide network of travel agencies that plays a pivotal role in shaping Indonesian outbound travel, including to Singapore.

In a landmark first, ASTINDO will be holding its Leadership Congress outside Indonesia, right here in Singapore, from 22 to 25 November 2026. The Congress will bring together approximately 50 senior travel trade leaders, including Chairpersons representing a30 provinces and members of the National Management Board — making it a rare and high-value gathering of key decision-makers in Indonesian travel.

The Singapore Tourism Board (STB) Indonesia Office is proud to facilitate this initiative and is inviting Singapore tourism stakeholders to be part of this occasion. Sponsorship and in-kind contributions are welcome across a range of categories, including accommodation, meeting venues, transportation, dining, attractions, and tourism experiences.

This is a compelling opportunity for stakeholders to engage directly with senior Indonesian travel trade leaders, put their products and experiences in the spotlight, and forge business partnerships that can translate into stronger Indonesian visitor arrivals to Singapore.

If you are interested in coming on board as a sponsor or contributor, please reach out to STB Indonesia to find out more about available opportunities and how to confirm your participation

Name of Fam Trip	STB ID – ASTINDO Leadership Congress
Dates of Fam	**Date** / **Programme** **22 November** – Arrival **23 November** – ASTINDO Congress and Leadership Conference **24 November** – B2B Tabletop and Site Inspection **25 November** – Departure
Group Size	40-50 Pax
Country of Participants	Indonesia
Profile	Travel Agent that focusses on; MICE, Leisure, and Cruise.
Type of Sponsorship	Full or co-sponsorship of: • Accommodation: twin-room basis with breakfast included • Attractions and experiences catering to MICE (Incentive) and leisure audiences, suitable for the Indonesian market • Meals – lunches and/or dinners (Halal preferred; minimally no pork, no lard, or vegetarian dining options available)

	• Transportation during the event • Meeting venue for 23 and 24 November 2026, half-day meeting package for up to 50 pax,
Additional details/criteria for sponsorship	Key area to focus: • The attractions and experiences must be suitable for groups from 20 pax and above (up to 500 pax) • Dining options should provide halal option/vegetarian/no pork no lard • Venue with meeting package, screen and sound system • Transportation that can accommodate up to 50 Pax
Information about FAM Participants	Chairman of ASTINDO, representing 30 provinces across Indonesia
Eligibility	• All Singapore-based stakeholders are welcome to apply. • STB will shortlist and inform stakeholders of the outcome once the EOI closes. • STB reserves the right to decline/accept at their discretion
Expression of Interest Opens	29 October 2026
Expression of Interest Closes	15 November 2026 (12:00 SG Time)
Point of Contact	For more details and expressions of interest, please contact: Dona Yuliana, Manager, dona_yuliana@stb.gov.sg